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U.S. DEPARTMENT OF  
**ENERGY**

Office of Science

# Pathways to Home Decarbonization

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RESIDENTIAL BUILDING SYSTEMS GROUP



# How to Find The Best Decarbonization and Energy Savings Approaches?

1. Literature review (>160 scientific papers and technical reports)
  - summarize the academic, professional, and energy program studies attempting significant energy reductions in homes
2. Industry Survey (>70 leading building industry professionals)
  - industry perspective on home energy upgrades, identifying current barriers to decarbonization and potential ways to change the home energy upgrade market
3. Cost database (more details on Friday....)
  - cost and energy data from over 1,700 home energy upgrade projects
  - targeted significant energy/carbon reductions
  - national average costs (\$2019)

# State of Energy Upgrades of US Homes

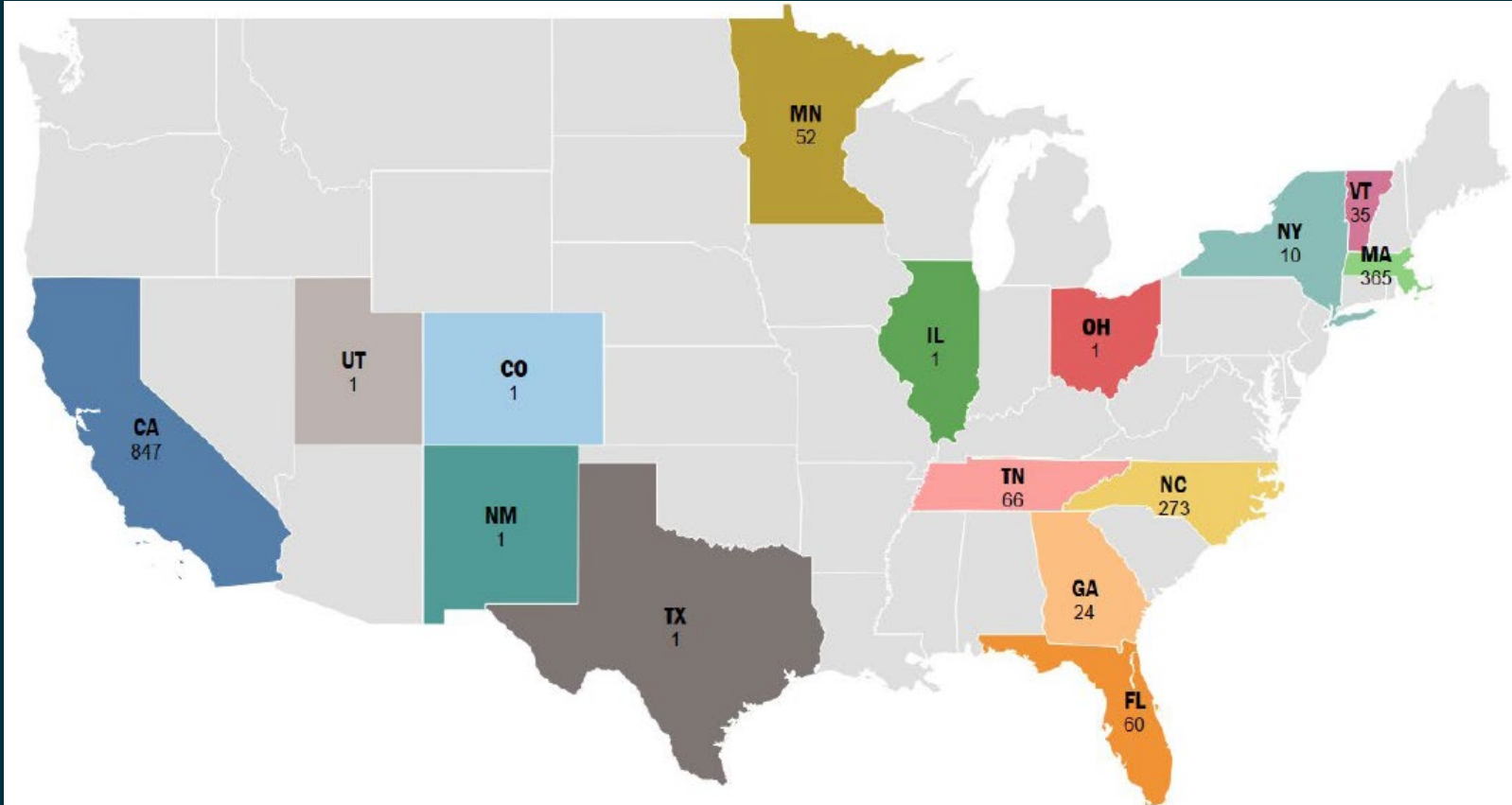
## CHALLENGES

- Current energy upgrades **do not save** enough energy or carbon – typically in the **30%-40%** range.
- Projects focused solely on energy and carbon savings are **not appealing to most households**.
- **Costs are too high** and improved financing mechanisms are needed.
- Low energy prices make **financial payback** arguments **challenging**.
- There is a **lack of trained workforce** with the necessary skills.
- There is a **lack of real estate market** valuation.

## EMERGING TRENDS

- Upgrade programs are beginning to use **emerging carbon-related metrics**.
- Consumer demand and program support is increasing for **solar PV and electrification** approaches, while costly and time-intensive aggressive envelope upgrades are becoming less common.
- Health, comfort and resiliency (**and rebates!!!**) are key motivators
- **New products** for home electrification

# Database Summary



## Sample of Convenience:

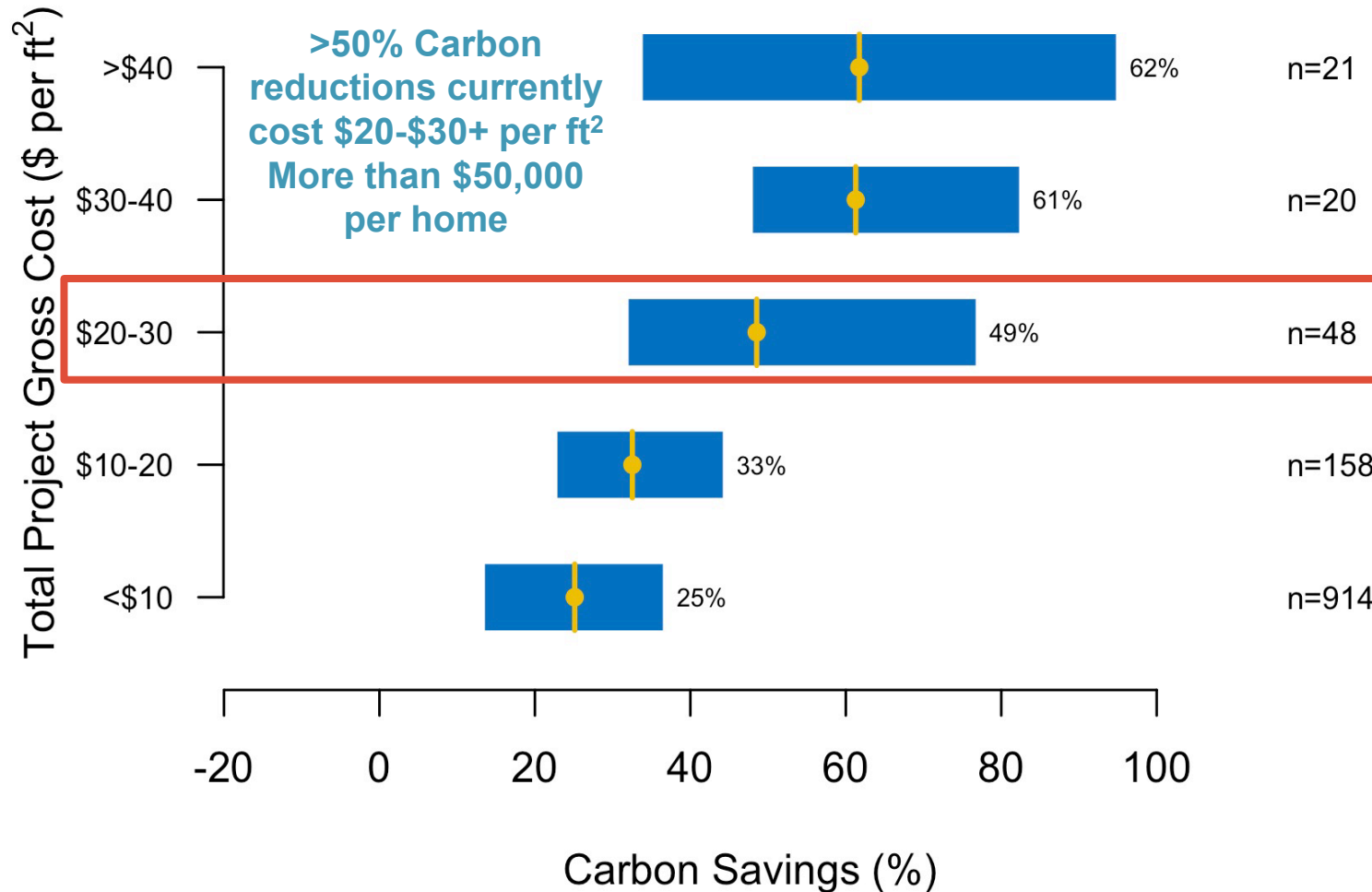
- Most data voluntarily provided by energy programs
- Paid contributions for 475 homes

## Data Included:

- Costs - Broken down by measure
- Energy (and calculated CO<sub>2</sub>) savings
- All costs in \$2019 and nationally averaged

12 Programs   1,739 Projects   10,512 Measures   3,294,946 ft<sup>2</sup>   \$24,689,213

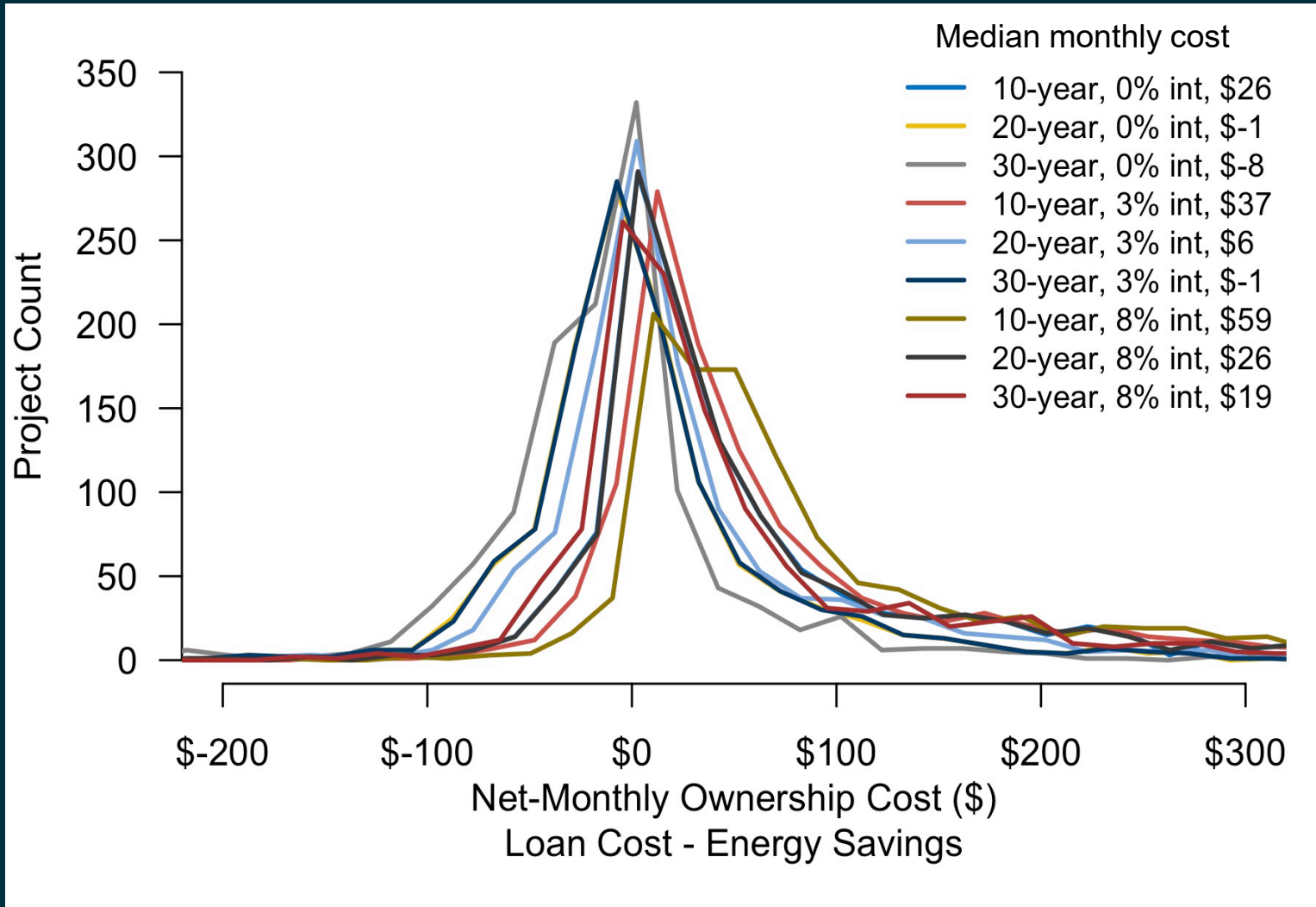
# Affordability



- These costs do not include rebates
- Not enough carbon emission reduction
- Costs too much for adoption at scale
- About 25% of projects used financing

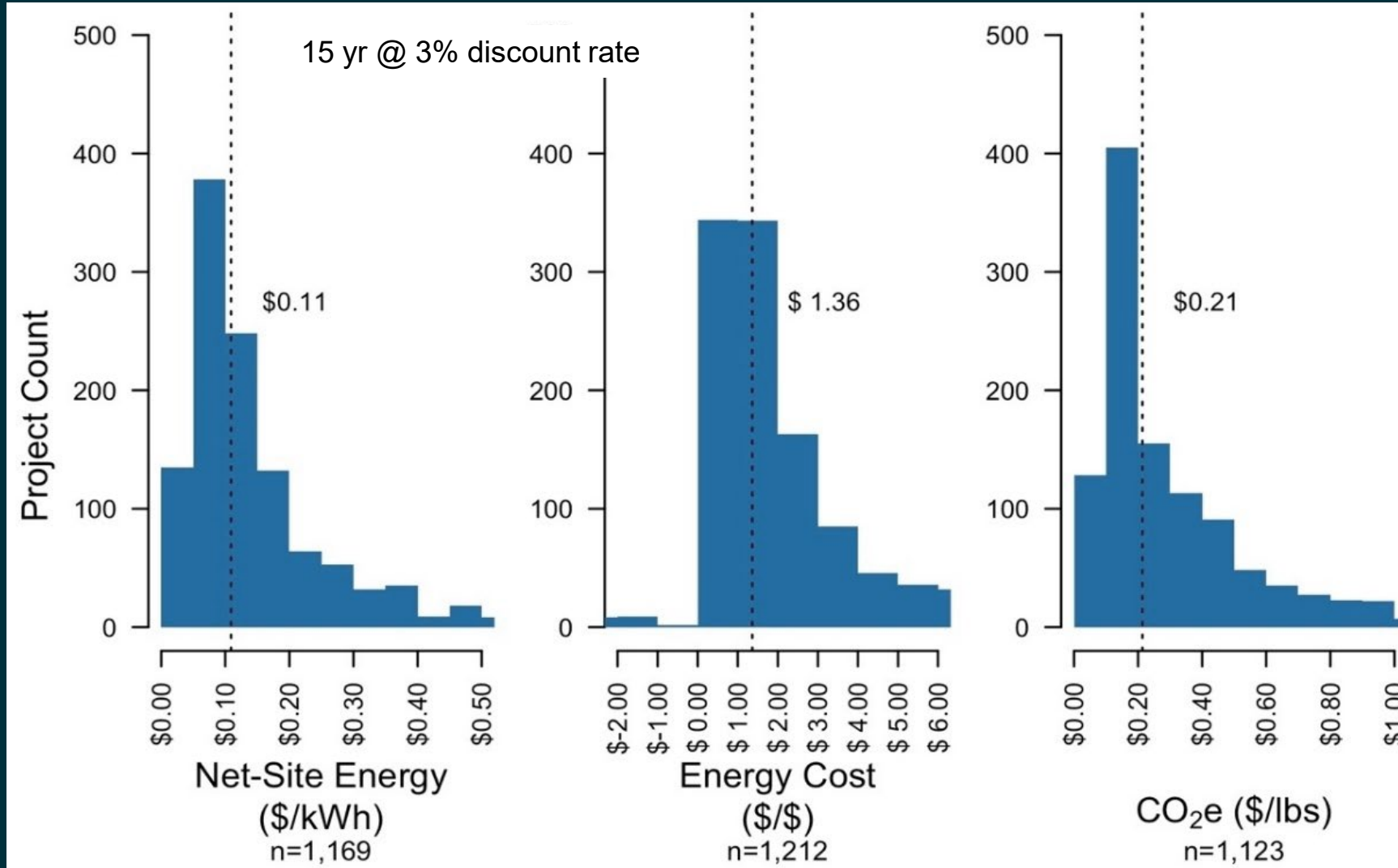


# Affordability: Net Monthly Costs with Financing



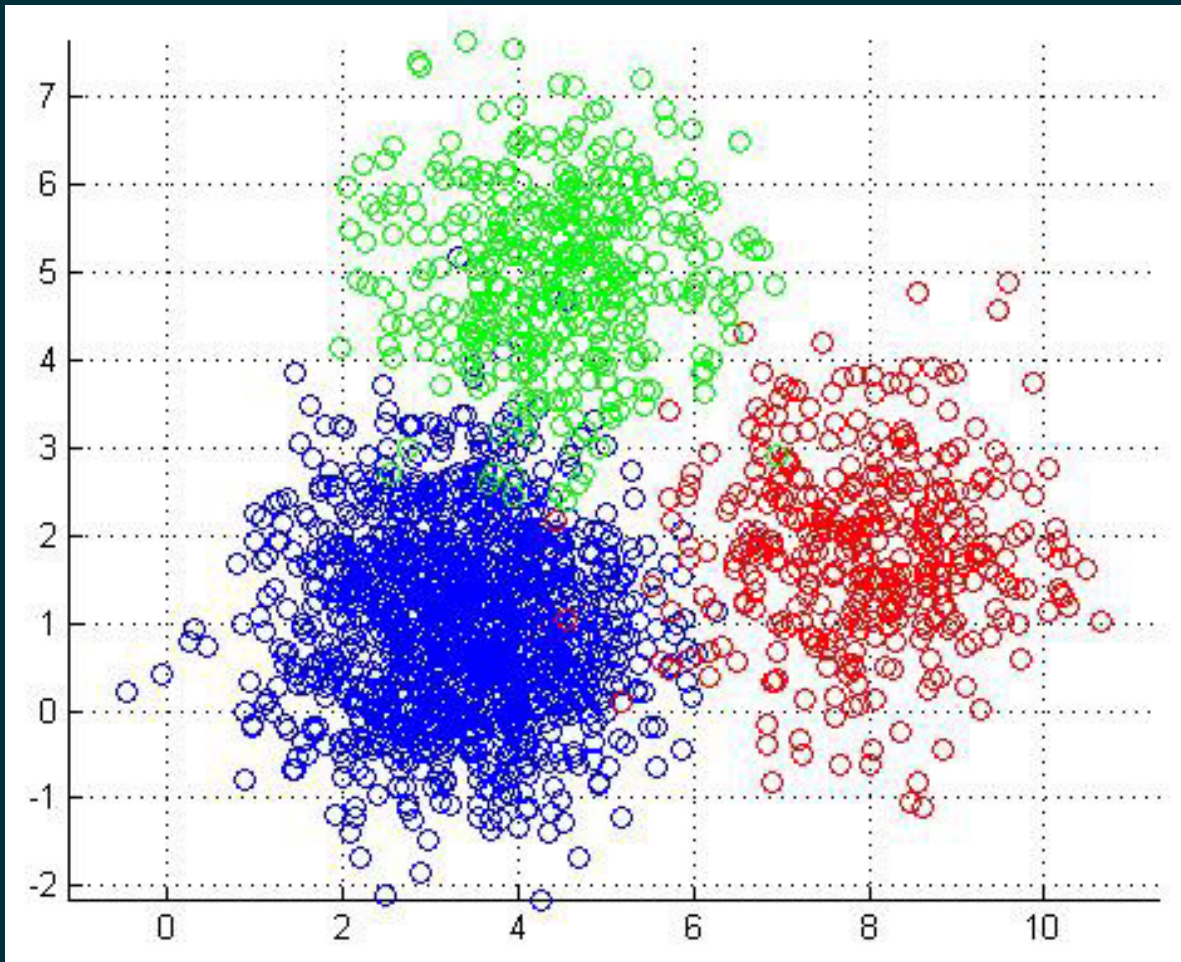
- National average costs for projects and energy – will vary by location
- OK for a portfolio, risky for individual home owners?

# Affordability: Levelized Cost of Energy



- Energy compared to \$0.11/kWh for electricity and \$0.04/kWh for gas
- For >50% carbon savings: \$0.18 to \$0.39/kWh

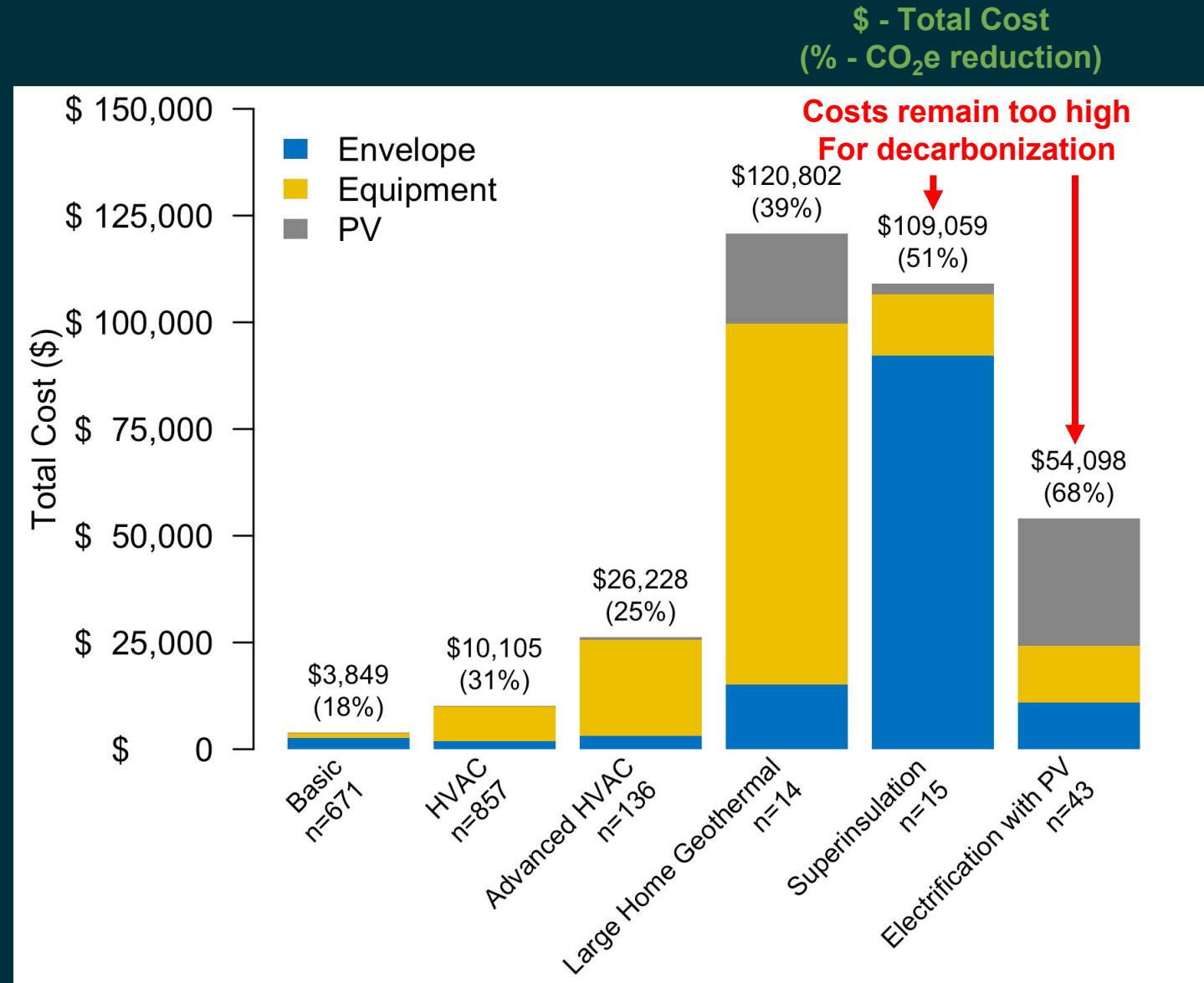
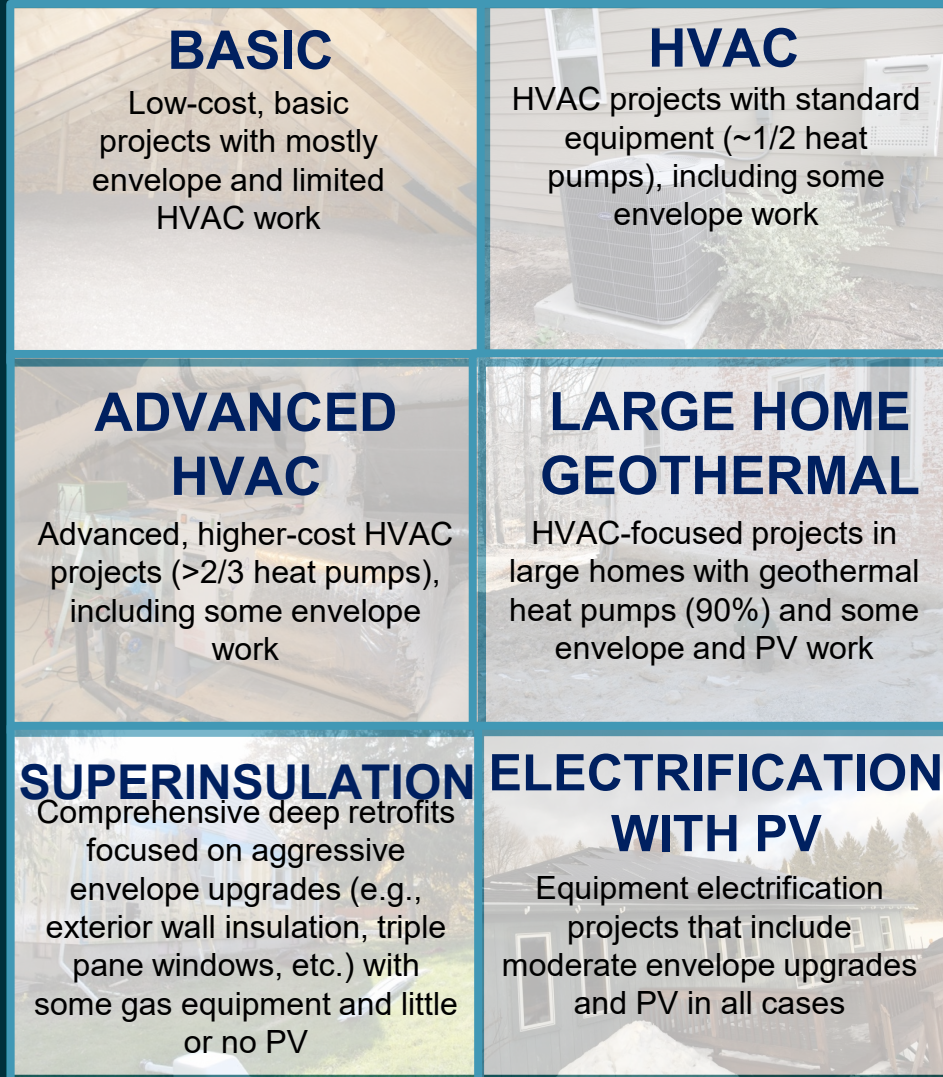
# Decarbonization Optimization



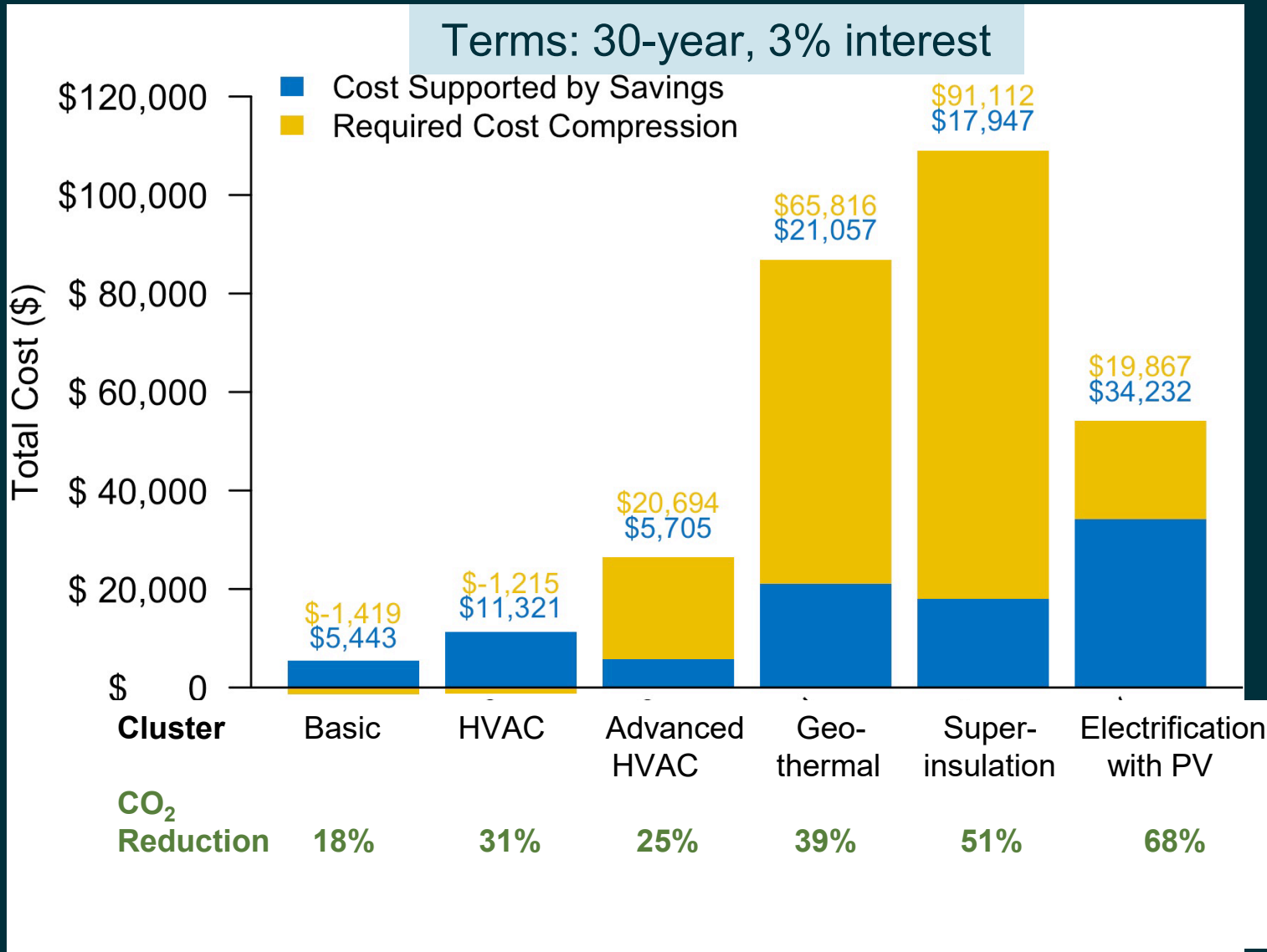
- ▶ Unsupervised **Machine Learning** approach that groups similar objects such that the objects in the same group are more similar to each other than to objects in the other groups.
- ▶ Upgrade projects were clustered based on total project costs.



# Six Clusters

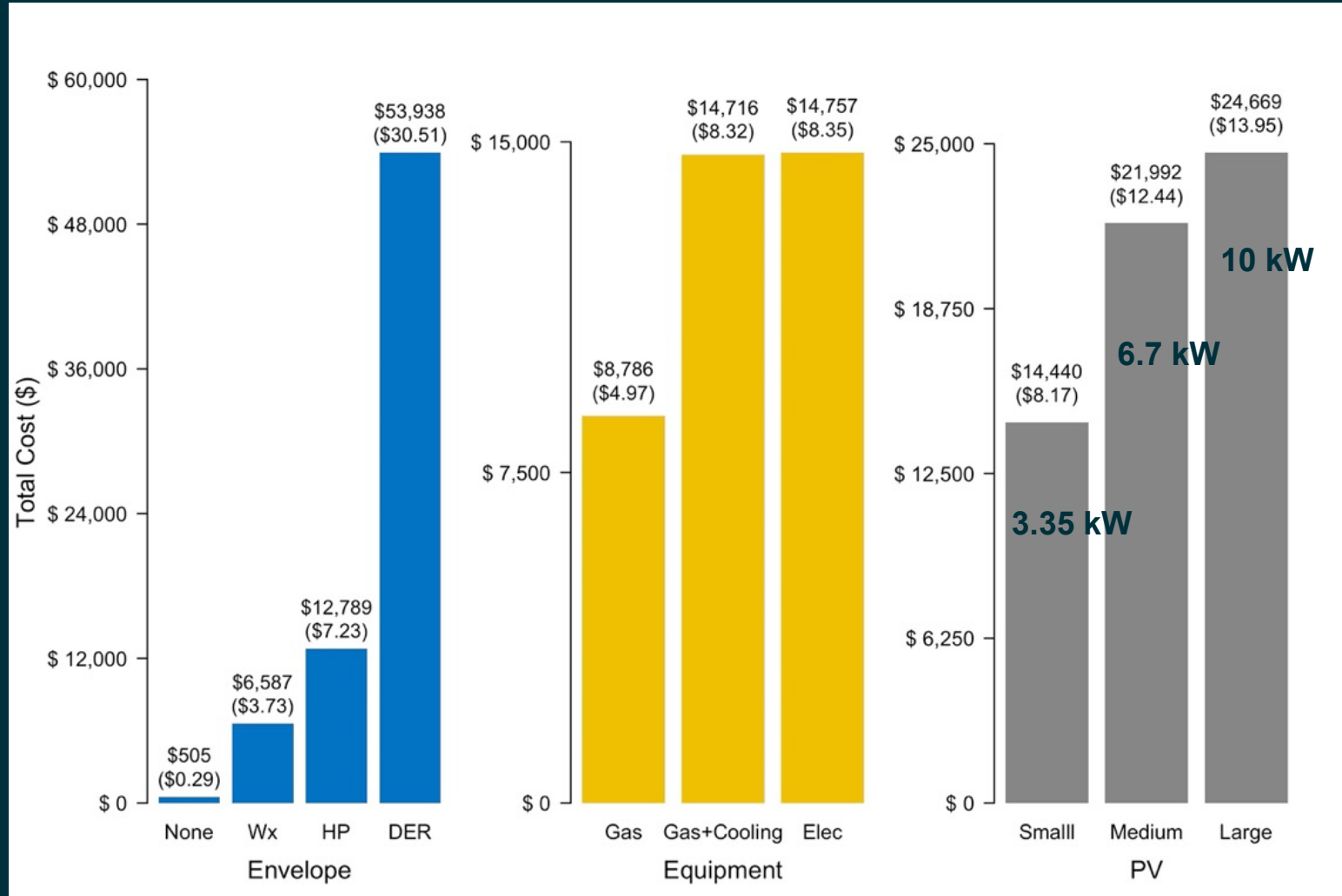


# Required Cost Compression



- “Basic” and “HVAC” clusters have negative cost compression... but low CO<sub>2</sub> reductions
- Electrification with PV: biggest CO<sub>2</sub> reductions, \$20k (37%) cost compression required....best option to pursue – includes \$12k of envelope upgrades
- 25% rebate makes this only \$6k

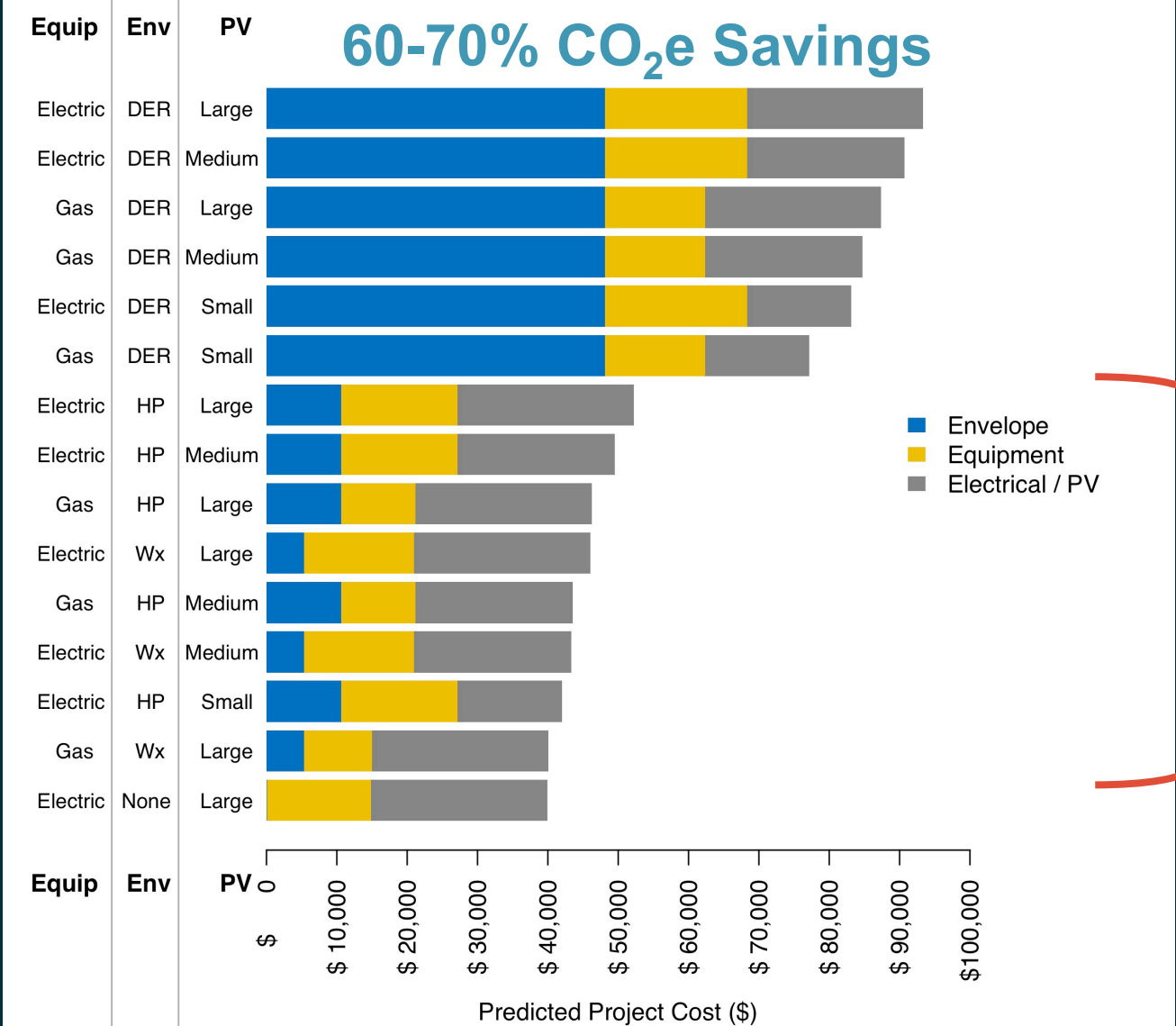
# Cost Compression – Optimization for Archetypal Projects



Architypes Created from combinations of these options

Note different cost scales

# Cost Compression – Package Optimization

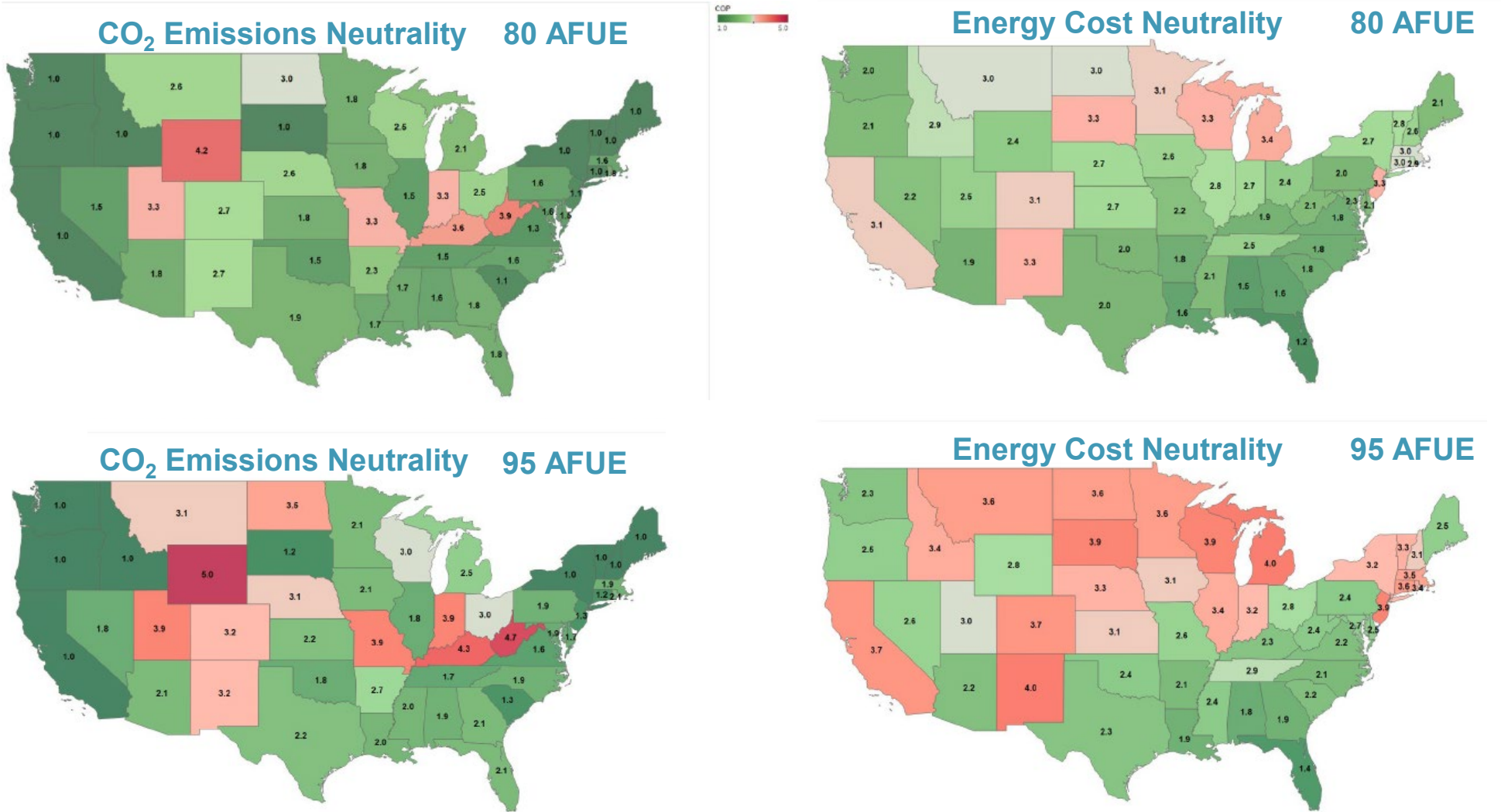


Lowest cost options are still \$40,000/home - \$23/ft<sup>2</sup>

Beyond 60-70% savings requires all-electric homes

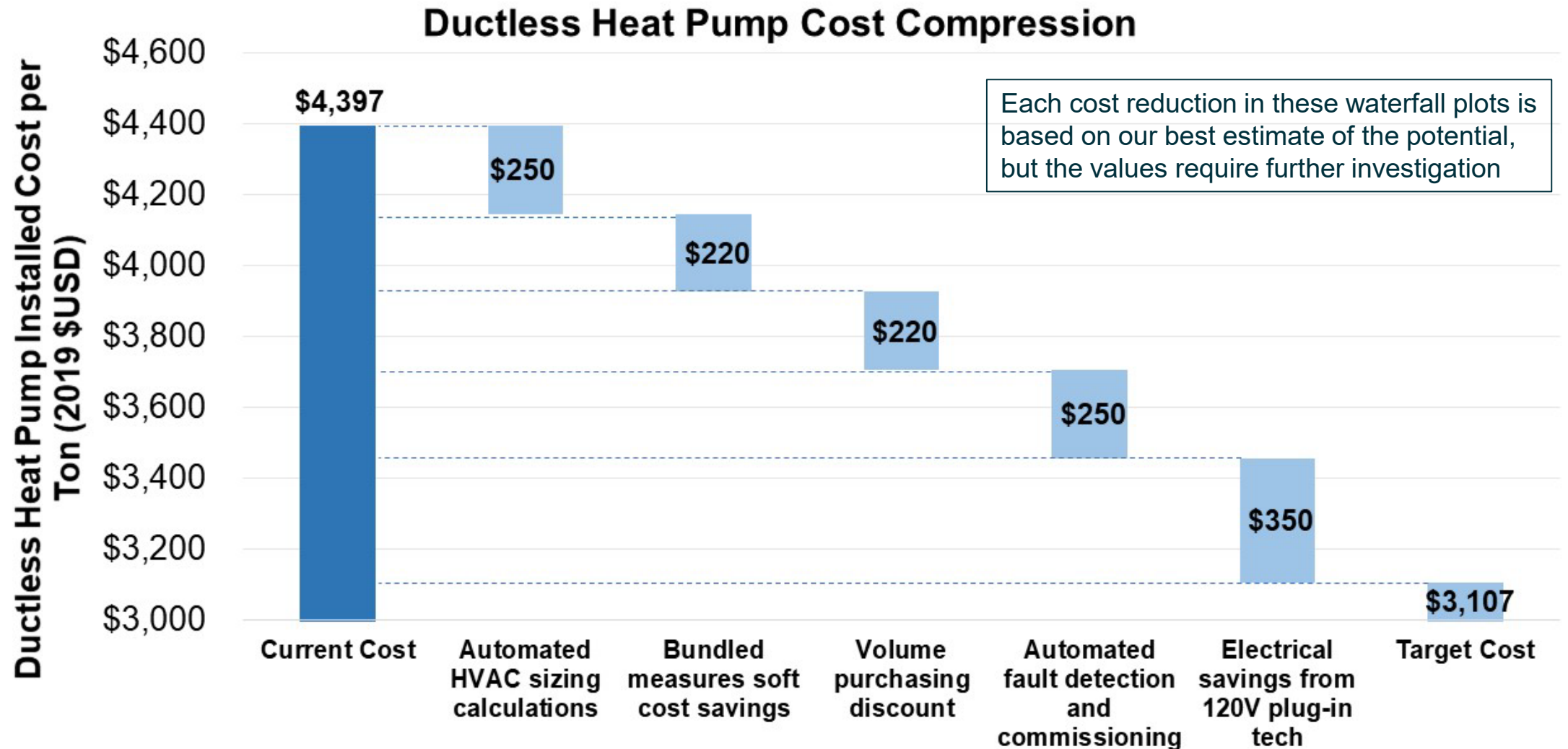
Moderate Envelope upgrades + PV gives good carbon savings at least cost

# Regional Variability: Break Even Heat Pump COP

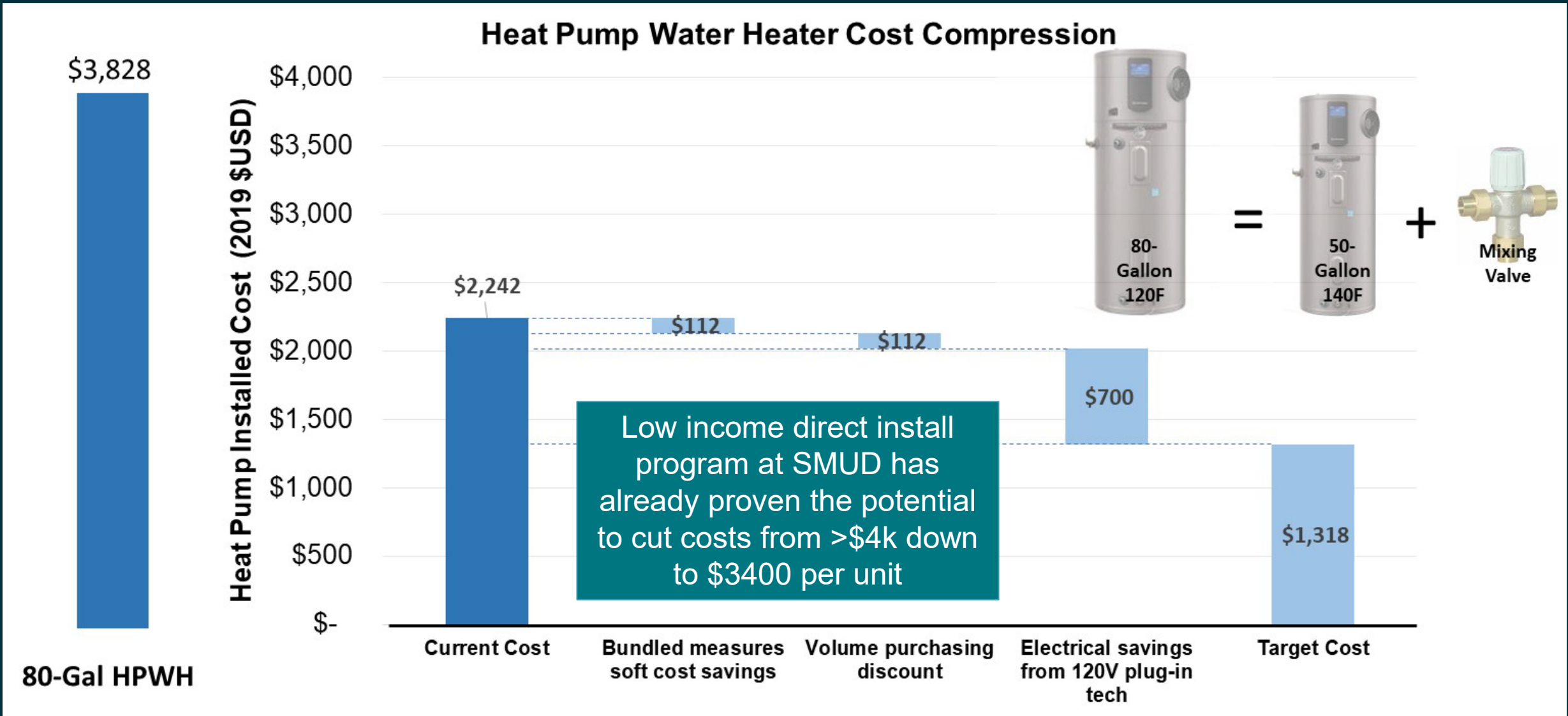




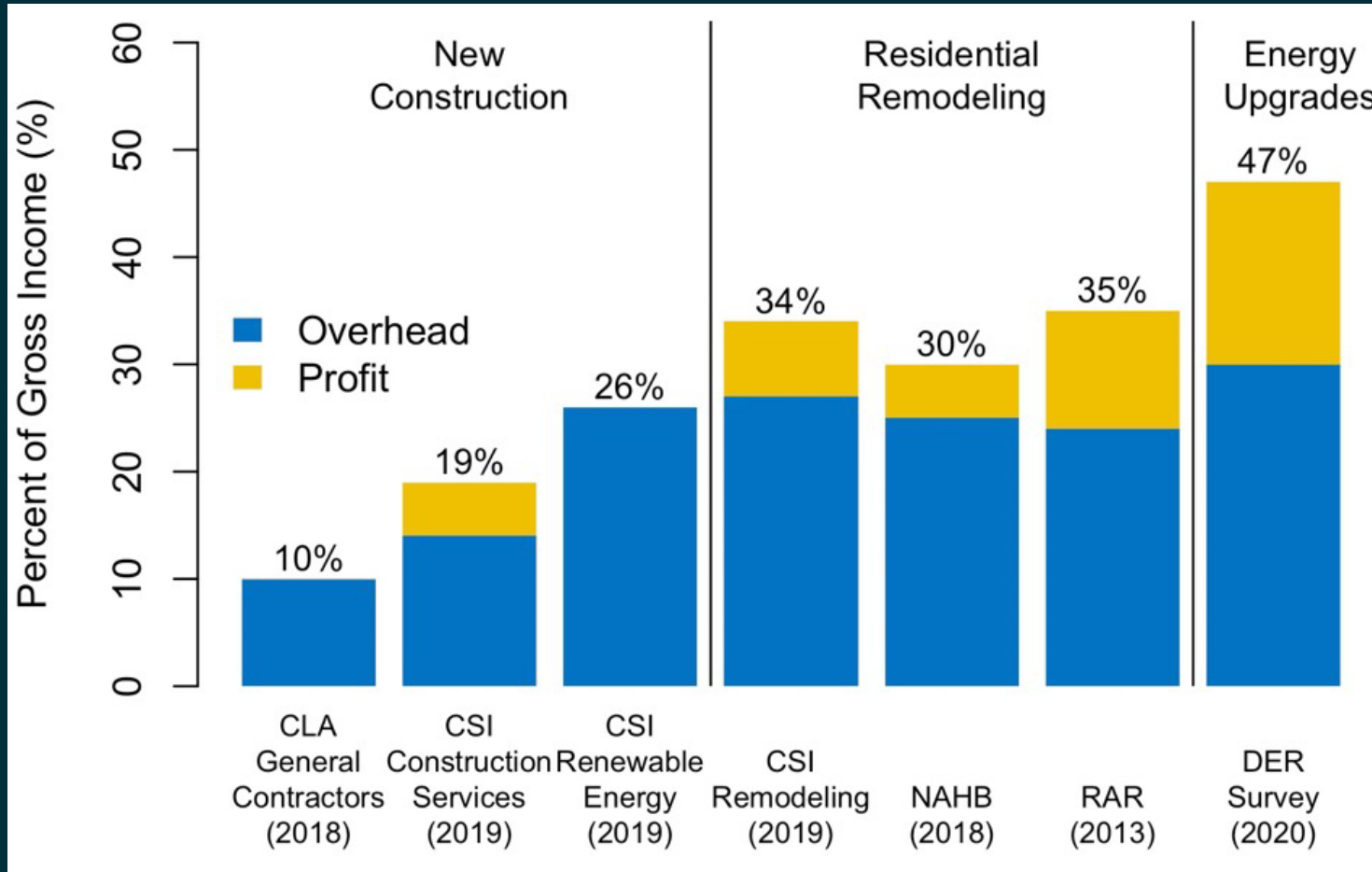
# Cost Compression – Ductless Heat Pumps



# Cost Compression – Heat Pump Water Heater, 50-Gal



# Soft Costs Are High For Energy / Carbon Retrofits



## Need to Reduce Soft Costs:

- Outsource customer acquisition from contractors to programs or private companies with marketing and sales expertise. Customer acquisition typically costs \$1,000 to \$1,600 per project, and up to \$2,500.
- Reduce or automate diagnostic testing and commissioning, e.g., combustion safety testing that is typically \$387 per project.
- Automated, rapid HVAC equipment sizing, typically about \$500.
- Direct install program structures.
- Direct-to-consumer or retail sales structures.
- Bulk purchasing strategies.
- Do-it-yourself (DIY) upgrades. DIY solutions are often designed with ease of installation in-mind, which also benefits trade professionals

# New Pathways: Avoiding Service/Panel/Circuit Upgrades

**Contractor's  
Pricing Guide:  
Residential Repair  
& Remodeling  
Costs**  
with RSMeans data

➔ **\$1,954**

Average range: **\$1,500 - \$4,000**

Low      Average Cost      High

\$800

\$2,500

\$4,500

(replace an existing panel with a new model with new housing)

<https://www.fixr.com/costs/install-electrical-circuit-panel-upgrade>

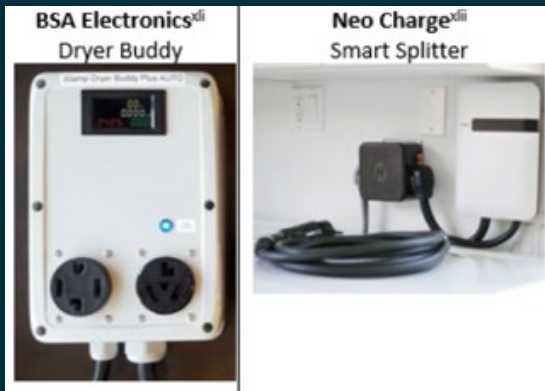
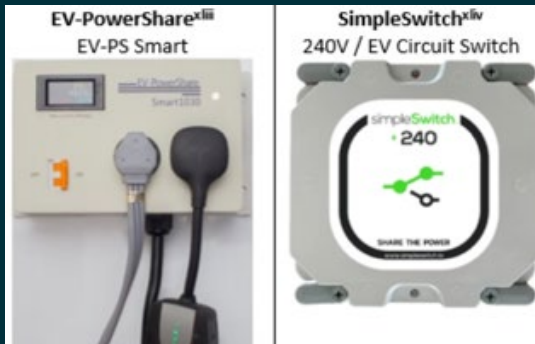
- Add ~\$250-500 for each new circuit
- Add \$300-\$30,000 for service upgrades
- Big increases in past couple of years
  - Material costs
  - Everyone is busy
  - New codes can require moving panel
  - Currently panel replacement + service upgrade is \$5,000 in CA Bay Area



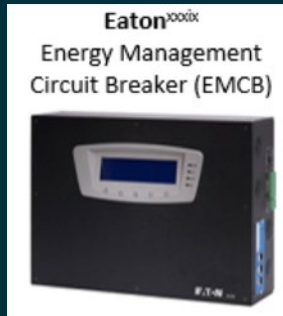


# New Pathways: Products & Practices




## Smart Circuit Splitters and Sharing



## Programmable Subpanels



## Power-efficient Appliances (120V)

4.5 cu ft Condensing Washer/Dryer Combo	Heat Pump Water Heater	Through-Wall Heat Pump
10A, 1200W	8.3A, 1000W	6.3-15A, ~1400W
LG WM3998HBA	GE GeoSpring	Innova HPAC 2.0
		



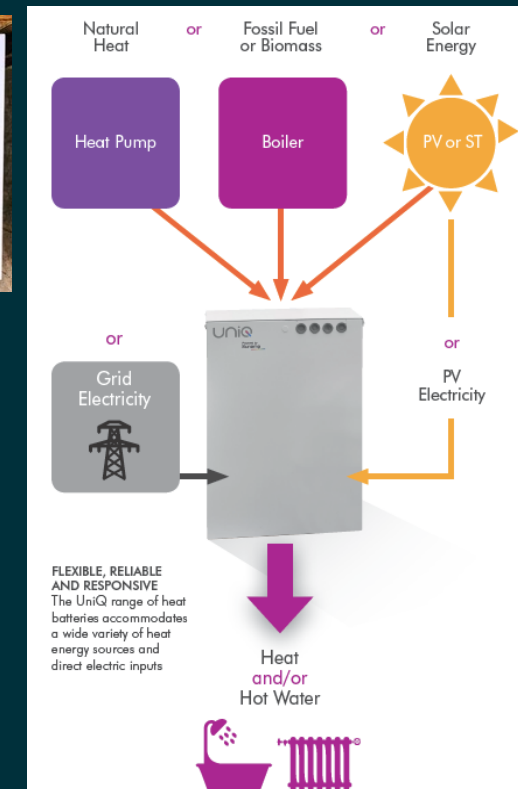
## Understanding the National Electrical Code (NEC): Watt Diet Calculator

All Electric 100 Amp Home (2,000 square feet) Ducted heat pump, medium power heat pump water heater, hybrid heat pump dryer											
Device	Volts	Device	Amps	001 Amp Panel		Device	Amps	Device	Volts	Device	Volts
120	8	Lights/Plug	1.5	51	Lights/Plug	8	120	120	8	120	120
120	8	Lights/Plug	1.5	51	Lights/Plug	8	120	120	8	120	120
120	8	Lights/Plug	1.5	51	Lights/Plug	8	120	120	8	120	120
120	10	Garbage Disposal	20	02	Kitchen Outlets	13	120	120	13	120	120
120	7	Refrigerator	20	02	Kitchen Outlets	13	120	120	13	120	120
120	0	Spare	15	02	Dishwasher	12	120	120	12	120	120
120	0	Furnace (removed)	15	02	Clothes Washer	13	120	120	13	120	120
240	20	Heat Pump Centrally Ducted	30	20	Hybrid Heat Pump Dryer	14	240	240	14	240	240
240	20	EV Charger	25	50	Range (cooktop + oven)	40	240	240	40	240	240
240	16	Solar Input	20	02	Heat Pump Water Heater	12	240	240	12	240	240
<div>  House square footage = 2000           <div>Total Counted Panel Amps = 96.7</div> </div>											



# New Pathways: Products & Practices

- Technology development
  - Integrated thermal and battery storage
  - DIY options
  - Better packaging and lower noise
  - Grid integration
- Indirect benefits: health
  - Burning fossil fuels: emit several contaminants of concern:  $\text{PM}_{2.5}$ ,  $\text{NO}_2$ , CO, aldehydes and leaking unburned  $\text{CH}_4$
  - In buildings: Main sources are cooking and poor appliance venting
    - This would serve Low-Income/Disadvantaged households the most
    - Service industry: bars/restaurants/etc.
  - Outside air:  $\text{PM}_{2.5}$  &  $\text{NO}_2$ 
    - Environmental Justice Issue – often worse in disadvantaged communities



# National Pathway to Decarbonize Homes at Scale

## MARKET LEVEL

- Alternative business models to reduce soft costs/overheads
- Low-cost long-term financing
- Larger scale programs to even out the risks and extra costs for homes that are hard to decarbonize
- Streamline supply chain to reduce mark ups and time delays – increase domestic manufacturing
- Rebates to offset both the real and perceived impact of project costs

## PROJECT LEVEL

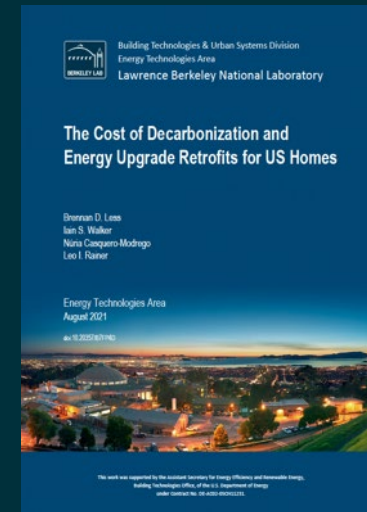
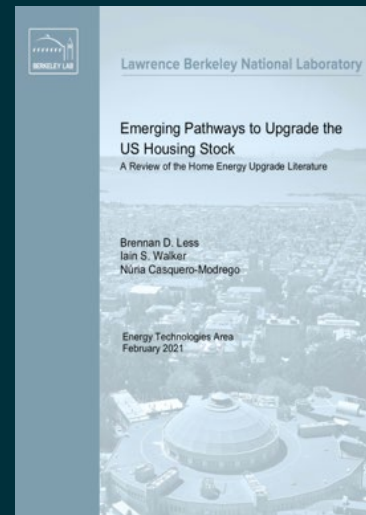
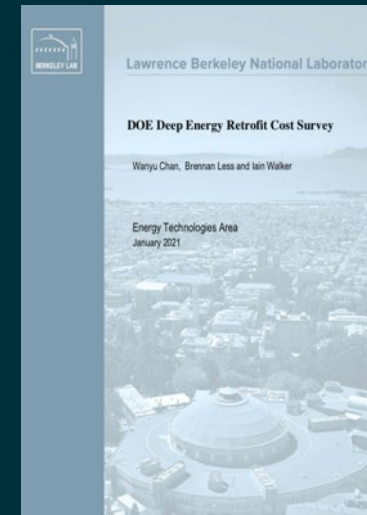
- Most promising approach: moderate envelope upgrades, electrification of end-uses, add solar PV
- Streamlining and improving the productivity of contractor efforts: customer acquisition, program compliance/documentation, HVAC sizing and specification, diagnostic testing, and code compliance

## MEASURE LEVEL

- Improved cold climate performance for heat pump technologies
- Development of advanced methods for low-power electrification without panel or service upgrades
- Advancements in sound, form factor, ease of installation (including DIY) for key products
- Grid integration
- Include other benefits: health, safety, comfort, resilience, home value.

# LBNL Resources @ homes.lbl.gov

- Less, B. D., Casquero-Modrego, N., & Walker, I. S. (2022). Home Energy Upgrades as a Pathway to Home Decarbonization in the US: A Literature Review. *Energies*, 15(15), 5590. <https://doi.org/10.3390/en15155590>
- Walker, I. S., Less, B. D., & Casquero-Modrego, N. (2022). Carbon and energy cost impacts of electrification of space heating with heat pumps in the US. *Energy and Buildings*, 259, 111910. <https://doi.org/10.1016/j.enbuild.2022.111910>
- Less, B. D., Walker, I. S., Casquero-Modrego, N., & Rainer, L. (2021). The Cost of Decarbonization and Energy Upgrade Retrofits for US Homes. Lawrence Berkeley National Laboratory. <https://doi.org/10.20357/B7FP4D>
- Less, B. D., Walker, I. S., & Casquero-Modrego, N. (2021). Emerging Pathways to Upgrade the US Housing Stock: A Review of the Home Energy Upgrade Literature. Lawrence Berkeley National Lab. <https://doi.org/10.20357/B7GP53>
- Chan, W. R., Less, B. D., & Walker, I. S. (2021). DOE Deep Energy Retrofit Cost Survey. Lawrence Berkeley National Laboratory. <https://doi.org/10.20357/B7MC70>





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# Thank You...! Questions?

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